

STUDY GUIDE #7

I think you will find this homework assignment a fun one. To complete this assignment you need to read the article "What the Polls Don't Show: A Closer Look at U.S. Church Attendance," (1993) by Hadaway et al. Write a brief critique of the article addressing the following items.

1. Summarize Hadaway et al.'s article in your own words. Remember if you paraphrase or quote Hadaway et al. directly, you must provide the appropriate citations.
2. State the authors' research question.
3. Do the authors state a specific causal hypothesis? If so, identify their dependent and independent variables. If not, do they make any non-causal predictions? If so, what are they?
4. Discuss how church attendance is usually measured and reported.
5. Discuss how Hadaway et al. measured and reported church attendance.
6. Based on what you know about probability sampling, questionnaire construction, and social desirability responses, provide a detailed critique comparing poll data and Hadaway et al.'s approach. Do Hadaway et al. have a valid inquiry? In your opinion do they provide evidence to support their claim?